



## WORK EXPERIENCE

### JPMORGAN CHASE & CO. – NEW YORK, NY

VP, PRODUCT DESIGN, JANUARY 2022 – PRESENT

Working within *Wealth Management* overseeing and leading UX/UI. Defining and delivering high fidelity product wireframes and prototypes, while owning the end-to-end process from start to finish. Working within responsive, hybrid, and native grids systems. Global templating of site structure, while working from and attributing to a corporate design system. Refinement and solve of user pain points, CX gaps, stakeholder input, research and data. Provide business solutions and cross-functional leadership to design, developers, user experience, and agile best practice across the investment platform. Daily communications with directors, product owners, technology leads, content partners and research. Projects managed: Investment screeners (stock, ETF, mutual funds and fixed income) and Transfer securities.

### JTEORE.COM – BROOKLYN, NY

DESIGN DIRECTOR, MAY 2012 – PRESENT

Ongoing freelance from recruitment placement, various clients, or past industry peers. UX/UI design consulting and guidance, user and competitor research, site mapping, desktop-to-mobile native app conversions, reusable design system components, presentation decks and brand identities.

### REBELLION DESIGN CO. – NEW YORK, NY

DESIGN LEAD, JAN 2018 – MAY 2019

Worked directly with and reported to the Rebellion Design Co. business partners for the client Dell. Design work within the *Dell Technologies* and *Dell EMC* business sectors. Projects managed: 2020 Legacy of Good Corporate Social Responsibility Report, internal EMC Partner Portal, and the build of the lower-level Dell Technologies site structure. Responsive grid design, desktop-to-mobile design conversions, end-to-end builds, the creation of new AEM global design standards, and developer handoff guidance. Direct communications with client, director of technology, developers, project managers and UX.

### IBM – NEW YORK, NY

DESIGN LEAD, AUG 2014 – SEPT 2016

Worked within seven agile teams while leading multiple projects simultaneously. Focused on consistent UX/UI design, responsive grid structures, *Enterprise Design Thinking* and *ibm.com* global design standards. Was responsible for all parts of the product process while working with multiple teams. Delivered prototype design, site design, and global design standard documentation to internal and external web teams. Regular communications with stakeholders, copywriters, product owners, project managers, traditional UX partners and strategy. Solid technical understanding of front-end and back-end constraints. Directly worked with all front-end developers (teams in Brazil, Bratislava, China, India and U.S.) to assure that UX/UI design principles were executed.

**JESSICA TEORE**

JTEORE.COM

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## ABOUT

### EXPERIENCED PRODUCT LEADER

DELIVERING  
BUSINESS AND  
CROSS-FUNCTIONAL  
UX/UI SOLUTIONS  
ACROSS CLIENT  
AND AGENCY  
ENVIRONMENTS

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## EDUCATION

### BACHELOR OF COMPUTER SCIENCE, GRAPHIC DESIGN

THE ART INSTITUTE  
OF PITTSBURGH

**eSCHOLASTIC – NEW YORK, NY**

ART DIRECTOR, OCT 2013 – JULY 2014

Worked with design director and creative team to establish branding, design, and baseline style guidelines for scholastic.com redesign (project canceled 4TH QTR 2014). Established the global responsive grid structure and worked with internal developers to create a functional UX prototype for stakeholders. Daily communications with project managers, developers, business units and external clients. Provided regular budgets, time estimates, and production guidance to junior associates.

**EURORSCG 4D (HAVAS) – NEW YORK, NY**

ART DIRECTOR, MAY 2010 – MAR 2012

Worked directly with executive creative director, creative directors, UX, global developers, project managers, research, copywriters and production for client IBM. Involved in global site design and internal employee sites. Development of pattern libraries with emphasis on web in its simplest form. Had direct communications with the client and presented work regularly. Projects handled: IBM employee enrollment and employee profile pages, the UK business partner site, mobile designs, custom IBM identity material, and the Minds of Modern Mathematics iPad app.

**MRM WORLDWIDE – NEW YORK, NY**

DESIGNER, MAR 2010 – APR 2010

**88 INTERNATIONAL – NEW YORK, NY**

CREATIVE DIRECTOR, MAR 2007 – JAN 2010

**LINCOLN CENTER – NEW YORK, NY**

DESIGNER, SEPT 2009 – NOV 2009

**NBC UNIVERSAL – NEW YORK, NY**

DESIGNER, SEPT 2009 – NOV 2009

**STEIN ROGAN + PARTNERS (STEIN IAS) – NEW YORK, NY**

ART DIRECTOR/SENIOR DESIGNER, JUL 2008 – OCT 2008

**NATIONAL CINEMEDIA – NEW YORK, NY**

ART DIRECTOR/SENIOR DESIGNER, MAY 2008 – JUL 2008

**CHRISTIE'S – NEW YORK, NY**

ART DIRECTOR/SENIOR DESIGNER, FEB 2008 – APR 2008

**STROMBERG CONSULTING (KETCHUM) – NEW YORK, NY**

ART DIRECTOR, AUG 2007 – FEB 2008

**BARBOUR DESIGN – NEW YORK, NY**

SENIOR DESIGNER, JAN 2005 – NOV 2006